

# Top 10 Benefits of the New MLS and Public Records



## **Faster listing search with no required criteria**

Status, price and area are no longer required to run a search. Enter the information that you know or that means the most to your clients. With a higher results limit of 5,000 you don't need to worry about making your search narrow enough to view your results. Use the speed bar to quickly search by MLS#, address and other criteria.



## **Learn more about a property thanks to deeper integrations of MLS and Public Records information**

Throughout the new system, you'll notice reports that combine MLS and Public Records information into one report or popup. The following new reports include both MLS listing and Public Records transactions and changes: The History Popup in the MLS, the new property popup in the maps and the Property History Report in Public Records.



## **More customization and new print-friendly option for MLS reports**

We compiled members' requests and are excited to offer improved reports. The One-Line report that can be completely customized and exported, and now there is a One-Page report that will print on one page.



## **Select multiple listings and set up a showing cart right from the MLS**

Run a search for your clients, check the listings you want included and with one click create a day of showings. This new option saves you time and makes it easier than ever to schedule showings in the MLS.



## **Integration with GoTREND**

Since the launch of GoTREND, the biggest request from members is for MLS contacts and saved searches to be available in the app. They will.

**More benefits on the other side »**



#### **Customizable email scheduling and a new Portal so you can see what your client is viewing, liking**

You can now set auto-email to run instantly, daily, weekly and monthly for a client. And The new Client Portal offers an organized space for you and your client to work. Within their portal you can see all listings they have received, exchange notes, view your clients' search criteria, the homes they mark as favorites and more.



#### **Search by map and email reports in Public Records**

The new Public Records boasts a new, clean and consistent design. Enjoy added options like searching by map, emailing Public Records reports and viewing a brand new report that combines MLS and Public Records information into one.



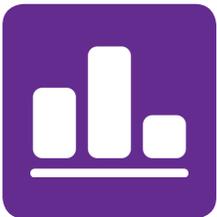
#### **Maps offer more layer options, as well as combined MLS and Public Records information**

Maps in the new MLS provide much more than basic searching and viewing the location of a listing or property. Turn on layers, like school district, median sale price and property type to better visualize an area. View more than just basic listing information with new property popups that offer both MLS and Public Records information right from the map.



#### **Search by drive times**

Commute to work and other important amenities are becoming increasingly important to buyers. With the new Drive Times search you can find properties within a buyer's tolerance of traffic jams and stop lights.



#### **Access statistics on your local market area**

Create statistics for your local neighborhood or area based on a variety of data sets, including active listings by volume, historic sale price trends, sale price to original list price and more. Customize your results and even save the chart and criteria for reports you regularly generate.